



# Healthcare

## Capabilities & Offerings



# Agenda

- ◆ Healthcare COE
- ◆ Healthcare Expertise
- ◆ IT Services & Focus Areas
- ◆ Digital Healthcare Services
- ◆ R Systems' Advantages
- ◆ Case Studies

# Healthcare COE

- ❑ 20+ Years of experience in Healthcare Services
- ❑ Experienced Engineers, Healthcare Domain Experts & Business Analysts
- ❑ Expertise in Standards & Regulatory Compliances – US FDA, MHRA, ICD – 10, HL7
- ❑ HIPAA & AAPC Certified Professional & Multi-specialty Coders
- ❑ 6-Sigma, SEI CMMi Level-5, ISMS & PCMM Level-5 Certified
- ❑ IT Service partner for the US Federal Government (Department of Healthcare Services)



# Healthcare Expertise



Payor

Provider

Life  
Science

MedTech



## Payor

- Revenue Cycle Management
- AR systems
- Payor Analytics
- Electronic Billing (EDI) – Claims, Adjudication, Denials
- ACP Certified Coders
- Eligibility Checking
- Payment Processing/Collections
- ICD-10 Translation
- Working with ACO, HMO, Beacon

# Healthcare Expertise



## Provider

- Practice Management system
- Patient Administration System
- EMR/ EHR/ PACS System
- Rx, LIS, RIS, CRM Systems
- Decision Support System
- Clinical Predictive Analytical System
- Interface Engine
- Interoperability - HIE
- Clinical Terminology Service
- HL7, ICD-10, CPT Standards.

# Healthcare Expertise



## MedTech

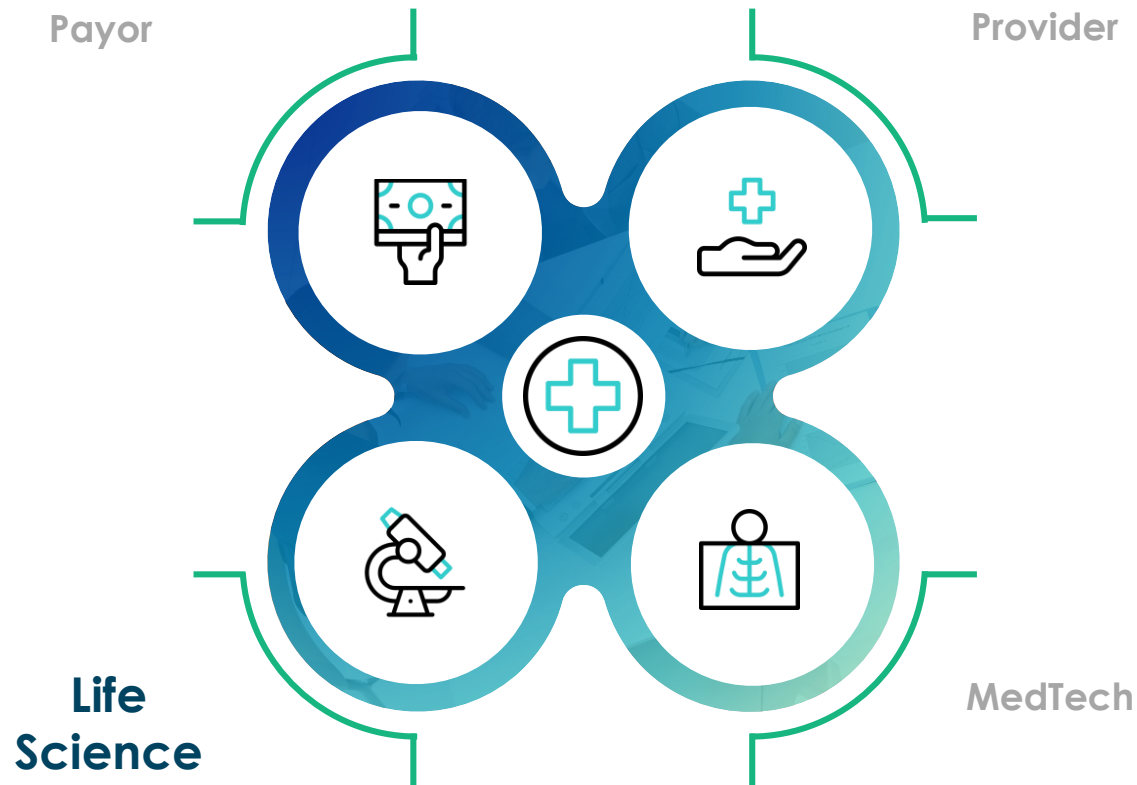
- Digital Transformation Solutions
- Medical Imaging Solutions
- AI/ML & Imaging Analytics
- Clinical Data Engineering
- Patient & Physician Engagement
- Telehealth
- Clinical Decision Support Systems
- Health IT Interoperability  
(IoT device integration & healthcare data interoperability)



# Healthcare Expertise



## Life Science



- Data Management
- Electronic Case Report
- Data Validation
- Pharmaceutical Analytics
- Behavioural Health Management
- Wellness & Disease Management
- Lab Automation
- Patient Engagement – Remote Patient Monitoring, Mobile Apps & Patient Engagement Solutions

# Healthcare IT Services

## Service Offerings

- **IT Consulting**
- **Development** - Healthcare Software and Products
- **Product Engineering**
- **UI & UX**
- **Migration & Modernization**
- **Integration Brokers** - EHR, EMR with PACS
- **Testing** - Manual, Automation, Compliance
- **Network & Application Security**

## Focus Areas



### Regulatory

- HIPAA Compliance
- NHS UK Compliance
- ICD Transition/ Migration
- Health Insurance Exchanges
- EHR/CLIA Certification
- HL7, IHE, HITSP Standards
- Meaningful Use (MU) Implementation
- US Federal/State Compliances
- GDPR Compliance



### Competencies

- Practice Management System
- Hospital Management System
- EHR/EMR/PACS/LIS/RIS Integrations
- Portals – CRM, Physician Portal, Patient Portal



### Digital Transformation

- IPAEHR/EMR/Integration with LIS & RIS
- AI & Machine Learning
- Cloud Enablement
- Telehealth
- Mobility Solutions

- Scheduling & Tracking System
- Claims Adjudication
- Decision Support System
- HEDIS Dashboards
- Claims Management



# HIPAA Compliance



## Transaction & Code Set Compliance

- Compliance with CPT-4 and ICD-9CM
- Gearing Up for ICD 10 transition
- Standard Electronic Transaction with payors
- [837, 835, 274/275, 271/272]



## Security Compliance

- Documented & implemented security policy
- Layered physical and network security
- Access controlled enclosures
- CCTV coverage of entire production area
- Restricted internet access, printer access
- All data storage devices inoperable
- Encryption [VPN]
- Independent audit by clients



## Business Agreement with Covered Entity

- Security and privacy practice and documentation is a super-set of HIPAA Business Associate Agreement



## Privacy Compliance

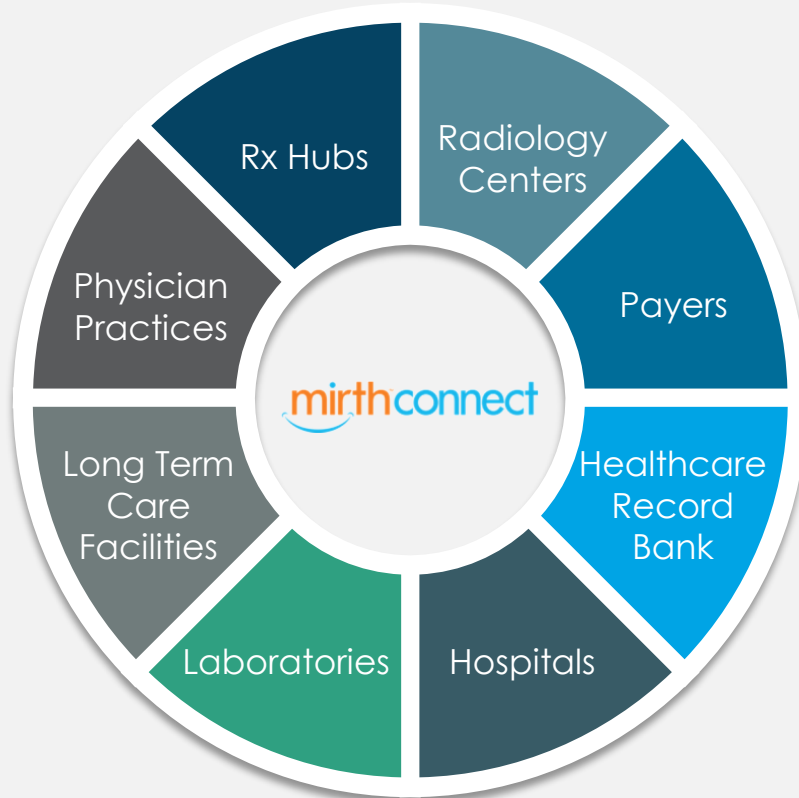
- Audit trail for all information access
- NDA with employees working on PHI
- Employee training
- Comprehensive general liability coverage

# HL7 Implementation

## Experience in Handling

(Across Healthcare Industry)

- **Transfer Protocols** : HTTP, TCP/IP, Database, Email, File System, PDF, (S)FTP, DICOM, Web Services (SOAP)
- **Data Formats**: HL7 v2.x, HL7v3, CDA, X12, CCR, XML, DICOM, EDI
- **Interface Engine**:



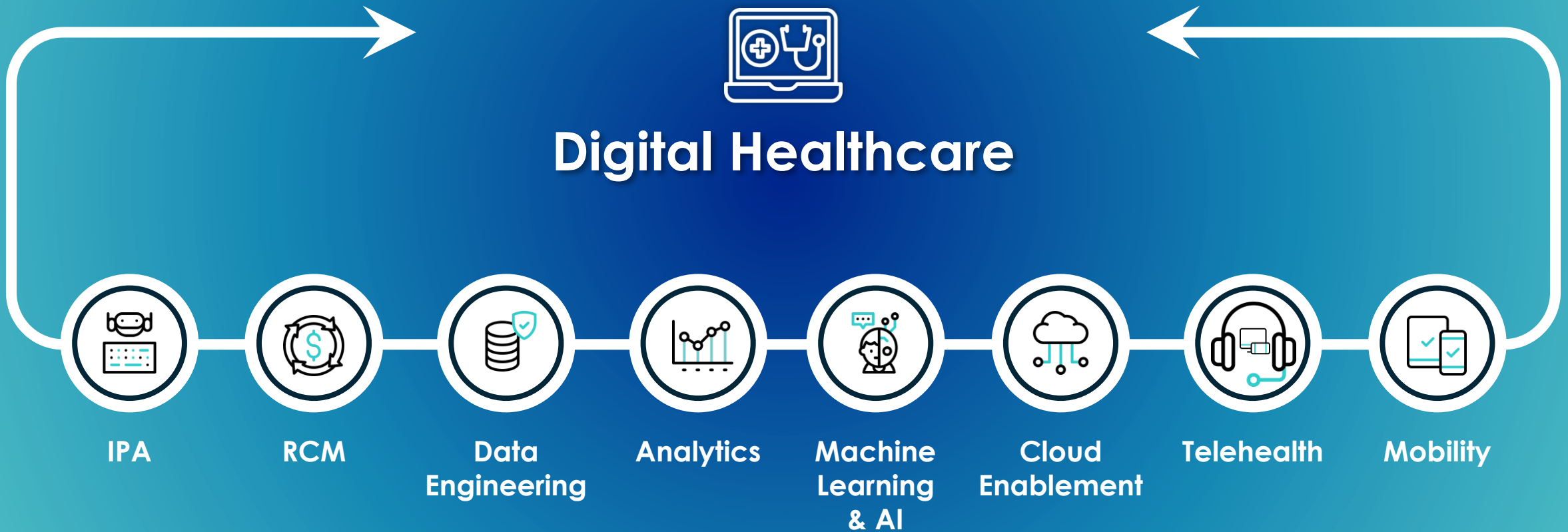
## Use Cases

- Patient Care Coordination
- Electronic Health Record (EHR) Integration
- Public Health Reporting
- Medical Device Integration
- Clinical Research
- Telemedicine

# Digital Healthcare Services



## Digital Healthcare



# Intelligent Process Automation (IPA)



## Key Business Use Cases

- New Patient Registration
- Appointment Scheduling
- Care Coordination
- Payment Posting
- AR (Account Receivable) , Patient AR
- Claim Validation
- Claim Adjudication
- Claim Logging
- Claim Approvals & Denials
- Data Management
- Reports & Dashboards
- Supply Chain
- R&D

## Expertise

### Cognitive & Enterprise automation

- Intelligent automation comprising of BOTS collaborations

### IPA Analytics

- Real-time process statistics & operational analytics

### Operational optimization

- 'Reduce errors & costs' by leveraging human intelligence

### Workforce management

- Bots that can be controlled by the business operations team(s)

### IPA ROI

- Productivity gain by 80% with 50% saving on cost to begin

## Benefits



Improved Regulatory Compliance



Easy Scalability



Higher Speed to Market



24\*7 Workflows

# Revenue Cycle Management (RCM)



Our end-to-end RCM services include



## Medical Coding

- CPT4
- ICD10
- Modifiers
- HCPCS
- Coding Audits
- Coding Denials
- Documentation Review
- Provider Feedback
- Healthcare Analytics



## Medical Billing

- Scheduling
- Eligibility
- Provider Credentialing
- Demographics Entry
- Preauthorization
- EFT/ERA Processing
- Claims Creation & Submission
- Adjustments
- Payment Posting
- Denials Capture

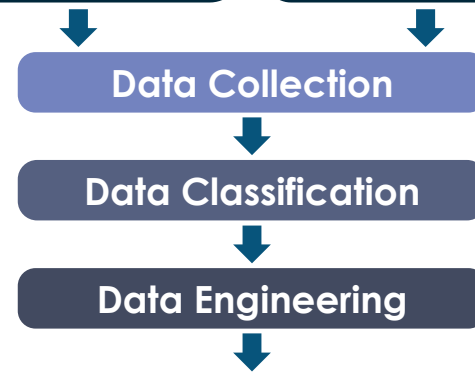
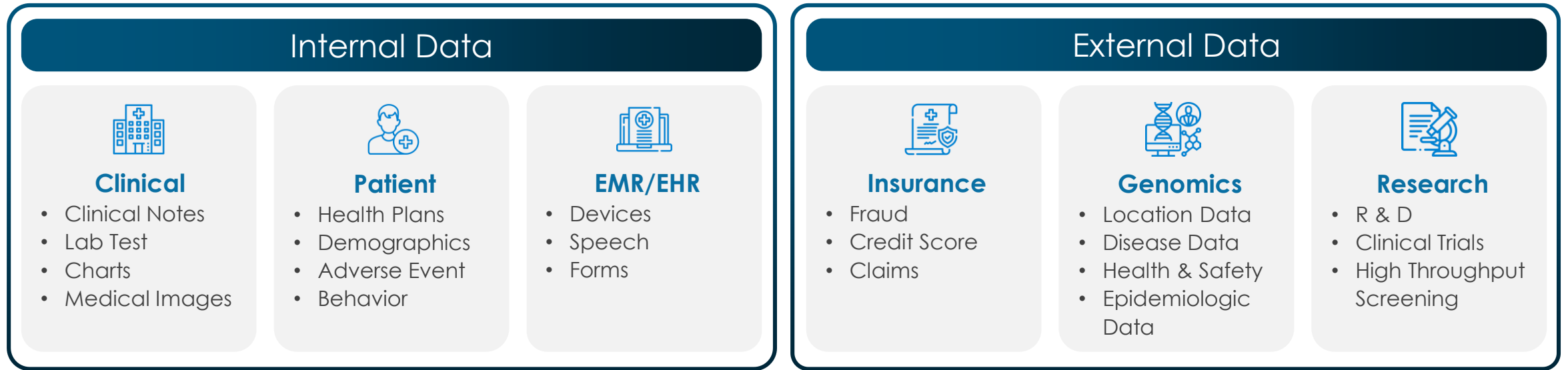


## Accounts Receivable Management

- Follow-ups
- Denial Management
- Appeals & Resolution
- Eligibility
- Pre-Cert
- Credit Balance & Refunds
- Patient Refunds
- Insurance Refunds
- Underpayment
- Post Collection



# Data Engineering




## Our Offerings

- Data Cleansing
- Advanced Analytics
- Reporting Application
- PDF Data Extraction
- Self Service Data Preparation
- Web Scraping
- Business Intelligence
- Optimization of Database
- ETL, Data Warehousing, Data Lake Consulting & Implementation
- Datasets & Data Visualization
- Cognitive Computing

# Analytics

## Areas Addressed

### Clinical Side of Business

-  **Prevent Hospital** infections
-  **Reduced** Length of stay
-  **Risk Driven** Treatments
-  **Prevent** Readmissions
-  **Precision** Medicines
-  **Rehab &** After care

### Revenue Side of Business

-  **Write** Offs
-  **AR Resolutions** Predictions
-  **Claim Denial** Classification
-  **Propensity** to pay

## Benefits



### CLINICAL

- Reduced Readmission
- Improved Patient Care
- Save Medical Service Cost
- Reduced Length of Stay
- Risk-driven Treatment
- Discharge Prioritization
- Streamline Operations Workload
- Reduced Cost of Care
- Rehab and After Care



### REVENUE

- Revenue Optimization
- Predictive Modelling
- Improved revenue collection
- Optimized Resources
- Pre-planning, Bird's Eye View
- Early Resolution
- Manage Claim Denial and Delays
- Risk-based Evaluation
- Learn Patient's Payment History



Patient Data



Healthcare  
Data Analytics



Clinical Insights



Targeted Action

# Machine Learning & AI Offerings



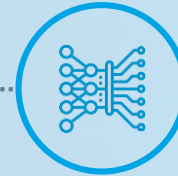
## Unstructured Data Analysis

- Text Mining & NLP, Speech Recognition, Image Analytics & Q&A Bots



## Search/Retrieval

- Medical Information Retrieval Systems for Healthcare Records using Machine Learning



## IoT

- Real-time Monitoring of Patients with Sensors & Wearables



## Optimization

- AI optimizes the system by Automating Pre-authorizing Insurance, following-up on Unpaid Bills, Maintaining Record, etc.



## Patient Lifecycle & Experience

- Using Machine Learning, handle standard repetitive tasks to reduce time & effort from doctors and patients



## Predictive Analytics

- Identify Patterns & Trends to predict Health Conditions, Diagnostics or Particular Treatment using Machine Learning & AI

# Cloud Enablement

## Major Offerings

- ❑ **Enterprise Consulting** – Cloud Readiness Assessment, DevOps Transformation
- ❑ **Cloud Migration & Native Development** – Application Migration & Modernization
- ❑ **Cloud Managed Services** – 24\*7 or Business-hour cloud support
- ❑ **Infrastructure Services** – Infrastructure maintenance/capacity planning

## Cloud Applications



eCommerce  
Healthcare



M-Health  
Application



Data Warehouse  
Solution



Medical  
Education



Telehealth



PHR, EHR & EMR



Clinical Decision  
Support System



Healthcare  
Analytics



Healthcare  
Information System

## Key Benefits

- **Scalability**
- **Lowered Cost**
- **Easy Interoperability**
- **Enhances Security**
- **Protects from Disasters**
- **Faster Decision-Making**
- **Better Access to Health Data**
- **Improve Patient Experience**
- **Manage Financial Resources**
- **Personalized Care & Research**



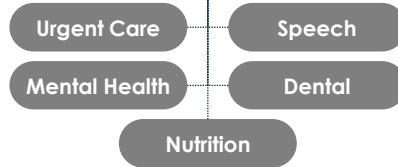
# Telehealth



## Patient to Provider



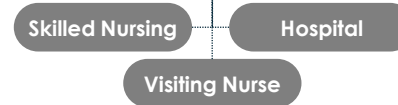
Patients finds and initiate consultation through a platform



## Provider to Provider



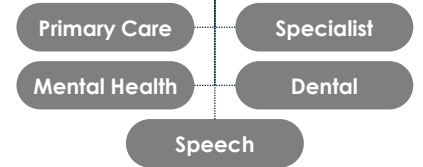
Connects multiple provider to one another in the care of a patient



## Provider to Patient



Connects care providers directly to their existing patients



## Solution Offerings

### Basic

- Remote Video Visit
- Follow-up Visit
- HIPAA Compliant

### Better

- Telemedicine Mobile App
- Appointment Management
- Messaging
- EHR Integration

### Best

- Medical Device Integration
- Billing Integration
- Teleconsultation Ecosystem
- E-Health Education Application
- Health & Records Tracking Application



# Mobility Solutions



Patient Communication



Medical Reports



EHR & EMR



Medicine Reminder



Telehealth



Medical Personnel Communication



e-Prescription



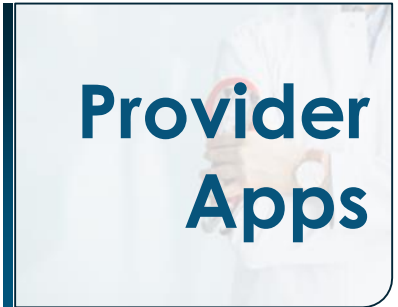
Appointment & Scheduling



Medical Training & Education



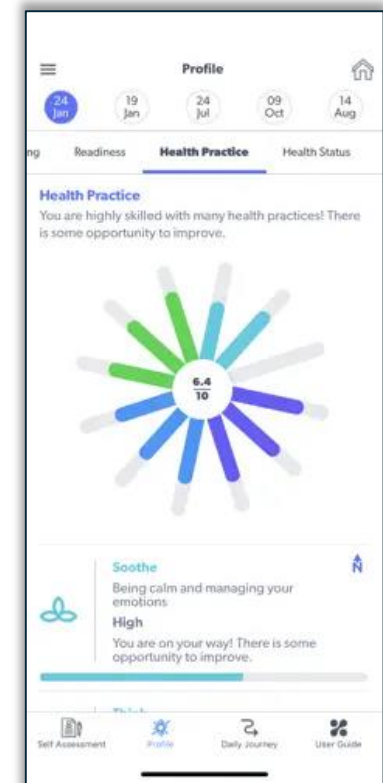
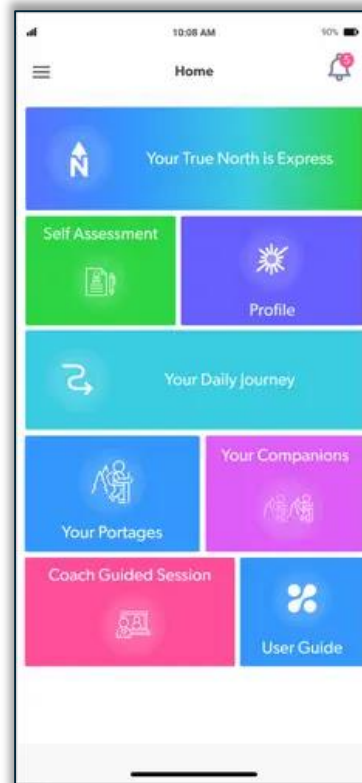
e-Commerce



# User Experience - Portages Mobile Application

## Overview

- The client is a behavioral health technology company
- We developed mobile app with Content Management System to control data in a secured manner
- Facilitated practitioner to enroll patients and view survey reports to suggest a treatment plan
- App provided admin to view the aggregated data at the population level and manage the subscribers
- Enhanced the mobile marketing experience by integrating the woocommerce subscription plan for users
- Enhanced user experience with the more flexible and interactive touch operation mode
- A group of practitioners can share the patient data with each other



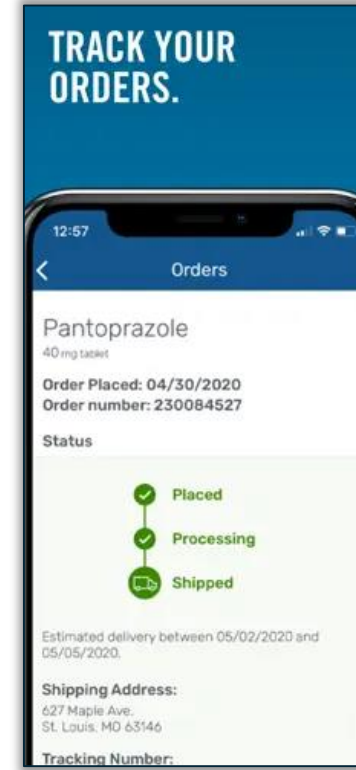
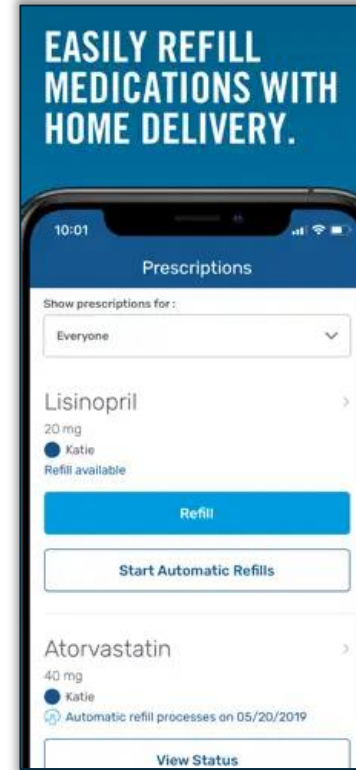
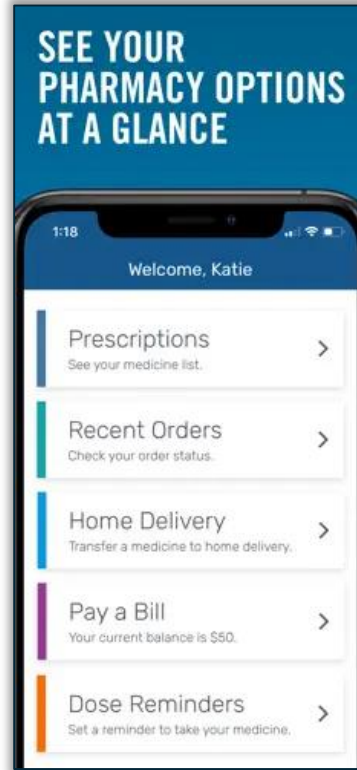
Click to:



# User Experience - Mobile App for Active Pharmacy System

## Overview








- The client is a leading company for pharmacy benefit management
- Developed Active Pharmacy mobile native application for Android and iOS platform
- Enabled users to manage medication through a personalized dashboard
- Created automated CI/CD pipeline with Agile scrum
- Implemented automation & unit test cases from scratch
- Helped users locate the pharmacies, nearby dealers, view active policies, etc.
- Safety alerts for medication-related safety issues
- The app was AODA compliant for people with disabilities



Click to:



# Services & Expertise Crossover

Focus Areas	 Payor	 Provider	 Life Science	 MedTech
 <p><b>Regulatory</b></p>	<ul style="list-style-type: none"> <li>• HIPAA 4010 &amp; 5010</li> <li>• EDI Compliance</li> <li>• ICD-9 to ICD-10</li> </ul>	<ul style="list-style-type: none"> <li>• HL7</li> <li>• SMART on FHIR</li> <li>• ICD-10 Transformation</li> <li>• HITECH</li> <li>• HIPAA 4010 &amp; 5010</li> </ul>	<ul style="list-style-type: none"> <li>• Good Laboratory Practice (GLP)</li> <li>• Good Clinical Practice (GCP)</li> <li>• Good Manufacturing Practice (GMP)</li> </ul>	<ul style="list-style-type: none"> <li>• GDPR</li> <li>• HIPAA Compliance</li> <li>• Meaningful Use Implementation</li> </ul>
 <p><b>Digital Transformation</b></p>	<ul style="list-style-type: none"> <li>• Intelligent Process Automation</li> <li>• M-Health Application</li> <li>• Data Analytics &amp; Dashboard Solution</li> <li>• Cloud Based Solution</li> <li>• Digital Managed Services</li> </ul>	<ul style="list-style-type: none"> <li>• Digital Health Platform</li> <li>• Multi-channel Portals</li> <li>• HIE Services</li> <li>• Health Intelligence &amp; Analytics</li> <li>• M-Health Application</li> <li>• SharePoint Portal</li> <li>• RCM Systems</li> </ul>	<ul style="list-style-type: none"> <li>• Document Management System</li> <li>• Analytics and Risk-based Monitoring</li> <li>• Lab Process Automation</li> <li>• Robotic Process Automation</li> <li>• Supply Chain Management</li> </ul>	<ul style="list-style-type: none"> <li>• Cloud based system</li> <li>• EHR integration with EPIC &amp; CERNER</li> <li>• Remote Monitoring Application</li> <li>• Mobility – VR Application</li> <li>• BI Solution</li> </ul>
 <p><b>Competencies</b></p>	<ul style="list-style-type: none"> <li>• Healthcare Payor CRM</li> <li>• Clinical Knowledge Management</li> <li>• Portal for self-service, health management, Agent self-service</li> <li>• Enrolment &amp; Claim Processing Automation</li> </ul>	<ul style="list-style-type: none"> <li>• Practice Management System</li> <li>• Automating EHR, Lab Ordering, Claim Processing</li> <li>• Patient Engagement Program</li> <li>• Decision Support system</li> <li>• e-Prescription &amp; Billing System</li> </ul>	<ul style="list-style-type: none"> <li>• Lab Information Management System</li> <li>• Pharmaceutical Analytics</li> <li>• Clinical Trial Data management</li> <li>• CRM/Salesforce Solutions</li> <li>• Medical Device Monitoring and Diagnostics</li> </ul>	<ul style="list-style-type: none"> <li>• Medical Management System</li> <li>• Nerve Monitoring System Development</li> <li>• Intravascular Ultrasound (IVUS) Imaging System</li> <li>• Clinical Simulation Analytics Learning Management System</li> </ul>

# Partial Clientele

## Payor



## Provider



## MedTech



## LifeScience



## Public Sector





# Client Testimonials



“Many things impress us with R Systems, what most impresses us is the Technical Aspect of the team, they always find solutions if we encounter any issues”



“I’m extremely pleased with the transformation that you has achieved with our current platform; we now have a product that will be able to go to market, with pride”



“The Project Management resource seamlessly handles all aspects of the project. We don't have to worry about whether the important work is going to be delivered on-time, because we know it will. That leaves our Product Managers free to spend time on more higher-level Product thinking”

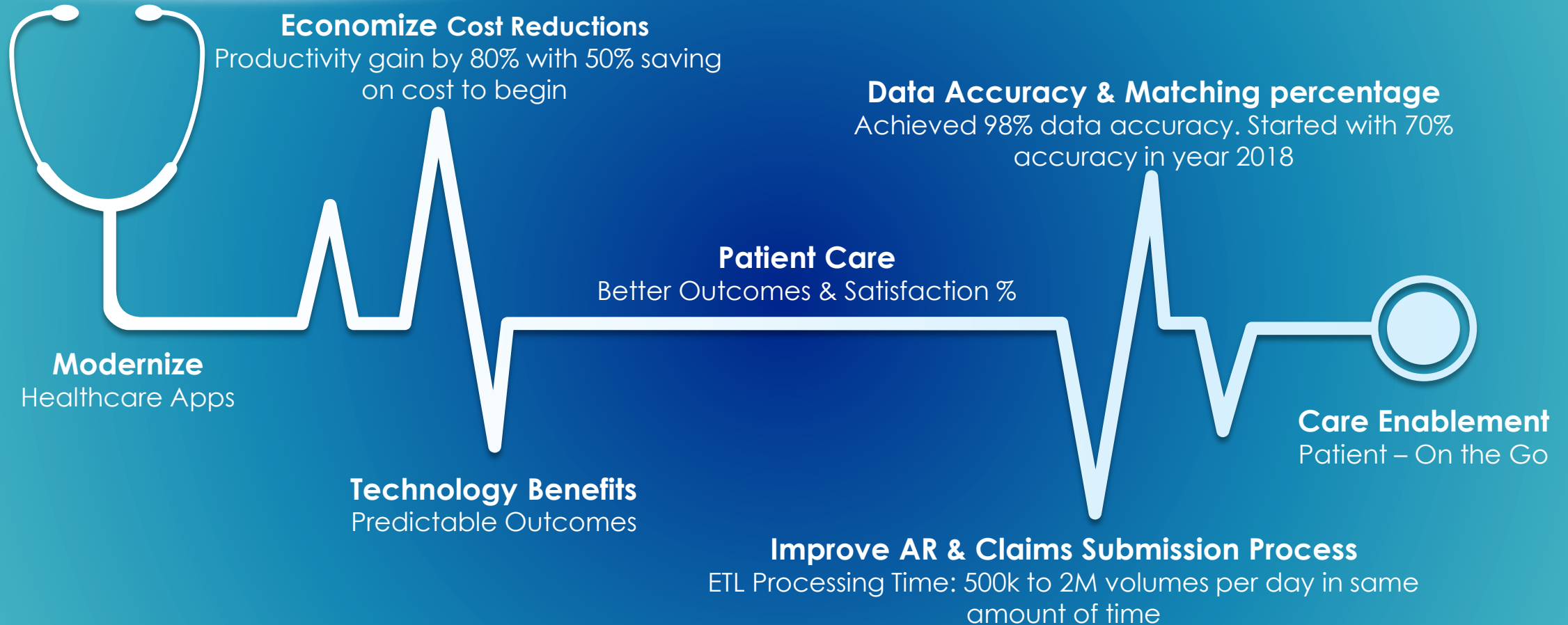


“These guys at R Systems have phenomenal attention to detail & focus on on-time delivery!”

# Alliance & Partnership

# R Systems Advantages



*“150+ Healthcare Projects”*

*“98% On-time Delivery”*

*“25% Faster Development”*

*“30% Average Cost Savings”*



# Thank You

## **Worldwide Headquarter**

R Systems International Ltd.  
C - 40, Sector - 59,  
Noida 201307 (UP), India  
P: (+91) 120-430-3500  
F: (+91) 120-258-7123

## **USA Corporate Office**

R Systems Inc.  
5000 Windplay Drive,  
El Dorado Hills, CA 95762  
P: (+1) 916-939-9696  
(+1) 800-355-5159  
F: (+1) 916-939-9697